



## Conference Program Outline

### Program Key

**LIVE** - Session will be hosted live

**LIVE F2F Only** – Sessions are being hosted live at the Conference venue for face-to-face registered delegates, virtual delegates can watch the session on demand, please note Q&A is not available for virtual delegates

**ON DEMAND** - Session will be accessible any time on demand

### Program Notes

- Please note, due to COVID-19 protocols, delegates are unable to switch rooms during the Live F2F concurrent session.
- Plenary sessions will be recorded and made available to watch on demand following the Conference.
- All concurrent session presentations will be made available to watch on demand.
- Networking sessions will be available for **face to face** and **virtual delegates**, look for the colours shown here in the program to see what you can join in.

**Please note, all program times are in Perth, WA time (AWST).**

### Day 0 – Friday 7 May 2021

Timing	Session	Access
10:00am AEDT	Access Opened – (Video) How the system and conference will work	<b>ON DEMAND</b>



**Preventive Health Conference 2021**  
Facing the new normal for prevention in 2021 and beyond  
**Monday 10 to Wednesday 12 May 2021**  
Pan Pacific Perth, WA

**Day 1 – Monday 10 May 2021**

Timing	Session	Room
7:30am - 6:00pm	Registration Open	Golden Ballroom Foyer
8:00am – 6:00pm	Exhibition Open	Grand River Ballroom
8:30am – 5:45pm	<b>LIVE</b> Online Support Open	N/A
<b>Opening Plenary Session</b>		
<b>Chair:</b>	Mr Terry Slevin, CEO, Public Health Association of Australia	
<b>LIVE</b> 8:45am – 9:30am	<p><b>Welcome to Country</b></p> <p><b>Conference Welcome</b> <b>Speaker:</b> Mr Terry Slevin, CEO, Public Health Association of Australia</p> <p><b>Opening Address</b> <b>Speaker:</b> Hon Roger Cook MLA, Deputy Premier of Western Australia, Minister for Health; Mental Health</p> <p><b>Healthway's 30 Years (Video)</b></p> <p><b>Prevention - Regulation and the real world</b> <b>Keynote Speaker:</b> Ms Robyn Kruk, Former Chair, FSANZ and Secretary NSW Health, Non- Executive Director</p> <ul style="list-style-type: none"> <li>• The approach adopted for the WA Sustainable Health Review</li> <li>• Building consensus on lead recommendations on Public and Preventive Health and the thinking around the 5% expenditure target</li> <li>• Observations on progress.</li> <li>• Role of policy and regulation to drive preventive health outcomes</li> <li>• Independent regulators and the role of evidence in a deregulatory policy agenda</li> <li>• Lesson learnt.</li> </ul>	<p><b>Golden Ballroom</b> <b>Sponsored by:</b></p>  <p><b>Australian Government</b> <b>Department of Health</b></p>




Timing	Session	Room
<b>Plenary Session 1 - COVID-19 &amp; commercial determinants of health</b>		
<b>Chair:</b>	Mrs Ronda Clarke, AHCWA Mappa Project Manager, Aboriginal Health Council of WA	
<b>LIVE</b> 9:30am – 10:30am	<p><b>When virtuous acts can contribute to harm – how harmful commodity industries have leveraged the pandemic around the world</b> <b>Keynote Speaker:</b> Ms Lucy Westerman, Policy and Campaigns Manager, NCD Alliance</p> <p>With people living with 'underlying conditions' such as NCDs particularly susceptible to severe COVID-19 outcomes, the pandemic has put a spotlight on the consequences of neglecting to prioritise and protect health promotion and preventive health policy. Commencing in early 2020, a crowdsourcing initiative of NCD Alliance and SPECTRUM research consortium gathered nearly 800 examples from 94 countries of how health harming industries whose products contribute to approximately half of the global burden of chronic disease, particularly ultra-processed food and drink, alcohol, breast milk substitutes, tobacco, gambling and fossil fuels, rapidly pivoted and adapted activities as the COVID-19 pandemic engulfed the world. This presentation will share a selection of examples and overview of emerging themes on how these industries have leveraged the pandemic, set out recommendations made on the basis of preliminary analysis, and reflect on developments since the first project report <i>Signalling Virtue, Promoting Harm</i> was published.</p> <p><b>The Five Forces Disrupting Behaviour Change Campaigns</b> <b>Keynote Speaker:</b> Mr Steve Harris, Chairman &amp; CEO The Brand Agency, Perth Campus Lead WPP AUNZ</p> <p>Steve will overview the five disruptive forces impacting the effectiveness of behaviour change campaigns</p> <p><b>Dirty business as usual: How Big Tobacco has exploited the COVID-19 pandemic to improve its public image and weaken public health regulations</b> <b>Keynote Speaker:</b> Dr Becky Freeman, Associate Professor, University of Sydney</p> <p>The focus of this presentation will be on Big Tobacco's duplicity in supporting efforts to address a respiratory virus pandemic while simultaneously promoting a product responsible for millions of respiratory diseases and deaths. Big Tobacco increased its high-profile Corporate Social Responsibility activities during the COVID19 pandemic, including:</p> <ul style="list-style-type: none"> <li>• donations healthcare facilities, medical professionals, government officials, and charitable organisations</li> <li>• funding vaccine research</li> <li>• providing resources to support social distancing and handwashing</li> </ul> <p>At the same time, the industry actively lobbied against the exclusion of tobacco from the list of essential consumer goods and services. Ensuring tobacco industry "good deeds" during COVID19 do not influence future tobacco control policymaking processes is essential.</p> <p>Q&amp;A with Keynote Speakers</p>	<b>Golden Ballroom</b>
10:30am – 11:00am	Morning Tea and Exhibition	Grand River Ballroom
10:30am – 11:00am	Virtual Networking Session & Virtual Exhibition	N/A




Timing	Session	Room
<b>Plenary Session 2 – How can we pragmatically address the social determinants of health?</b>		
<b>Chair:</b>	Ms Hannah Pierce, WA Branch President, Public Health Association of Australia	
<b>LIVE</b> 11:00am – 12:30pm	<p><b>How social determinants of health impact cancer screening participation and what can be done to address this</b> <b>Keynote Speaker:</b> Ms Kate Broun, Head of Screening, Early Detection and Immunisation, Cancer Council Victoria</p> <p>Although breast, bowel and cervical cancer mortality have significantly declined over the past few decades, major disparities exist in cancer outcomes for some population groups. This presentation will highlight the impact social determinants of health have on cancer screening participation in Australia and will showcase pragmatic ways to address these factors leading to better health outcomes.</p> <p><b>Pragmatic actions to address the social determinants of healthy diets</b> <b>Keynote Speaker:</b> Associate Professor Kathryn Backholer, National Heart Foundation Future Leader Fellow, Institute for Health Transformation, Deakin University</p> <p>This presentation will draw on local and international research to discuss practical actions that can be taken to address the social determinants of healthy diets in Australia to ultimately improve population health and reduce health inequities. The role of different actors across community, state and national levels will be considered alongside the ways in which current opportunities can be leveraged.</p> <p><b>Pandemics and syndemics - COVID-19, NCDs and the drivers of health</b> <b>Keynote Speaker:</b> Professor Caroline Miller, Director, SAHMRI Health Policy Centre, SAHMRI and University of Adelaide</p> <p>Tobacco control is a public health success story, and Australia is a world leader. Like many behavioural risk factors and health outcomes, socio-economic factors are strong drivers of smoking behaviour, as are individual factors, the social and policy environment, and the actions of commercial interests. Equity has always been a high priority for tobacco control and priority has been given to shifting whole of population risk, and equity in equal measure. COVID-19 is a syndemic of communicable and non-communicable disease. COVID-19 has again made clear that the most socio-economically disadvantaged and those with highest behavioural and metabolic risk factors for NCDs, are those most likely to have poorer outcomes from COVID-19. Furthermore COVID-19 has brought to the fore the inequalities in our society and reinforced those. As public health prevention professionals, we must work pragmatically with decision makers to advance health risk and health outcomes directly, while also pursuing equity and addressing the social and commercial determinants of health.</p> <p>Q&amp;A with Keynote Speakers</p>	<b>Golden Ballroom</b>
12:30pm – 1:30pm	Lunch and Exhibition	Grand River Ballroom
12:30pm – 1:00pm	Virtual Networking Session & Virtual Exhibition	N/A



Timing	Session						Room
<b>1:30pm – 3:00pm - Concurrent Session 1 – Long Oral Presentations</b>							
Time	1A - COVID-19 Room: Centre Golden Ballroom Chair: Karen Canfell <b>LIVE – F2F Only</b>	1B - Obesity Strategy Room: South Golden Ballroom Chair: Steve Harris <b>LIVE – F2F Only</b>	1C - Tobacco Control Room: North Golden Ballroom <b>ON DEMAND</b>	1D - Cancer prevention & control <b>ON DEMAND</b> 	1E - Unhealthy industries and their tactics <b>ON DEMAND</b>	1F - Physical activity & lifestyle <b>ON DEMAND</b>	1G - Mental health, wellbeing and violence prevention <b>ON DEMAND</b>
1:30pm – 3:00pm	Aboriginal-led development of a culturally-specific overcrowding guideline for COVID-19 planning <b>Speaker:</b> Ray Christophers (VIRTUAL)	Outdoor junk food advertising and industry tactics: the case for policy reform <b>Speaker:</b> Kelly Kennington	Analysis of Philip Morris' strategy to introduce heated tobacco products to Australia <b>Speaker:</b> Christina Watts	Designing a campaign to increase young Victorian's participation in cervical cancer screening <b>Speaker:</b> Lauren Temminghoff	Food marketing on social media and dietary intake among Australian adolescents <b>Speaker:</b> Claudia Gascoyne	Australia versus Finland: a comparative physical activity policy analysis <b>Speaker:</b> Pete Milos Venticich	My Wellbeing Kit: a co-designed, strength-based resource for mental health and wellbeing <b>Speaker:</b> Suzanne Schulz
	How COVID-19 emergency responses brings health and education policy closer together <b>Speaker:</b> Clare Littleton (VIRTUAL)	Reconciling Western Australia's Planning Laws with the Public Health Act <b>Speaker:</b> Ainslie Sartori	Second-hand smoke exposure in Community Mental Health Organisations: Creating a new normal? <b>Speaker:</b> Ciara Madigan	Cancer Risk Calculator: an Interactive Resource for Cancer Prevention <b>Speaker:</b> Saba Khan	Advertising expenditure for sugary versus alternative beverages in Australian media 2016-2018 <b>Speaker:</b> Ashleigh Haynes	Lifestyle impacts of COVID-19 among Victorian adults compared to rest of Australia <b>Speaker:</b> Claudia Gascoyne	Supporting wellbeing by developing Connecting Communities to Care <b>Speaker:</b> Rajna Ogrin
	Empty vessels making loud noises: Hardware as health messaging and education <b>Speaker:</b> Yashdeep Sriavastava	Any food is good food? Reviewing food environments in community services <b>Speaker:</b> Moira O'Connor (withdrawn)	Covert tobacco marketing tactics as revealed by former tobacco industry employees <b>Speaker:</b> Christina Watts	Increasing Bowel Screening among targeted priority communities in Victoria <b>Speaker:</b> Ayesha Ghosh	Association between exposure to alcohol advertising and drinking behaviours among adolescents <b>Speaker:</b> Emily Bain	Prevalence and trends in Australian adolescents' adherence to national 24-hour movement guidelines <b>Speaker:</b> Maree Scully	#TogetherForRespectAtHome - A Social Media Campaign to Prevent Family Violence <b>Speaker:</b> Brianna Myers



Timing	Session						Room
<b>1:30pm – 3:00pm - Concurrent Session 1 - Long Oral Presentations continued</b>							
Time	1A - COVID-19 LIVE – F2F Only	1B - Obesity Strategy LIVE – F2F Only	1C - Tobacco Control ON DEMAND	1D - Cancer prevention & control ON DEMAND 	1E - Unhealthy industries and their tactics ON DEMAND	1F - Physical activity & lifestyle ON DEMAND	1G - Mental health, wellbeing and violence prevention ON DEMAND
1:30pm – 3:00pm	Infection control behaviour of the dental health care workers during COVID-19 pandemic <b>Speaker:</b> Mosa Shubayr	Junior sports clubs 'perceptions towards unhealthy food sponsorship: It's a necessary evil" <b>Speaker:</b> Christina Zorbas (VIRTUAL)	<i>1C continued</i>	National Bowel Cancer Screening Program: NSW Participant Experience Study <b>Speaker:</b> Laura Goudswaard	Addressing NCD risk factors during COVID-19: an opportunity missed or seized? <b>Speaker:</b> Daiana Buresova (withdrawn)	Exploring adults' perceptions of healthy weight and lifestyle campaigns: an experimental study <b>Speaker:</b> Helen Dixon	A retrospective review of a phone service for sexual and reproductive health <b>Speaker:</b> Wendy Cheng
	Adapting program delivery to meet young people's needs during the COVID-19 pandemic <b>Speaker:</b> Tameaka Lakey (VIRTUAL)	Aboriginal and Torres Strait Islander peoples' nutrition policy priorities: a systematic review <b>Speaker:</b> Jennifer Browne				Response to the Western Australian LiveLighter® campaign during the COVID-19 pandemic <b>Speaker:</b> Tegan Nuss	Sexual Norms and HIV/STIs Risk Behaviours among International Students in Sydney <b>Speaker:</b> Sylvester Okeke
	Q&A with Speakers	Room to move: school playground space and children's physical activity <b>Speaker:</b> Anne Grunseit					
3:00pm – 3:30pm	Afternoon Tea and Exhibition						Grand River Ballroom



Timing	Session							Room
<b>3:30pm – 5:00pm Concurrent Session 2 – Rapid Fire Presentations</b>								
<b>Time</b>	<b>2A - Impacts of COVID on preventive health behaviour</b> Room: Centre Golden Ballroom Chair: Becky Freeman <b>LIVE – F2F Only</b>	<b>2B - Tobacco control</b> Room: South Golden Ballroom Chair: Raglan Maddox <b>LIVE – F2F Only</b>	<b>2C - Prevention – Children &amp; Youth</b> Room: North Golden Ballroom Chair: Julia Stafford <b>LIVE – F2F Only</b>	<b>2D - Policy &amp; Advocacy</b> <b>ON DEMAND</b>	<b>2E - Cancer control and screening</b> <b>ON DEMAND</b>	<b>2F - Oral Health</b> <b>ON DEMAND</b>	<b>2G - Obesity Strategy</b> <b>ON DEMAND</b>	<b>2H - Mixed Bag - Social determinants of Health</b> <b>ON DEMAND</b>
3:30pm – 5:00pm	Impacts of COVID on mental health well-being behaviours <b>Speaker:</b> Christina Pollard	Evaluation of Shisha No Thanks – a project about waterpipe smoking harms <b>Speaker:</b> Lilian Chan (VIRTUAL)	Play Active Program for Early Childhood Education and Care <b>Speaker:</b> Andrea Nathan	Translating Research into Action in Tobacco Control using The Performance Partnership Model <b>Speaker:</b> Emily Jenkinson	Knowledge of alcohol-related health effects among Australian adult drinkers. <b>Speaker:</b> Elizaveta Ilchenko	Australian dental restrictions to clinical practice during the Covid-19 pandemic. <b>Speaker:</b> Tan Nguyen	Aiming for success: Educators' physical activity experiences inform the PLAYCE Policy Project <b>Speaker:</b> Elizabeth Wenden	Risk perceptions and gambling behaviours of older female gamblers in Australia <b>Speaker:</b> Simone Mccarthy
	Isolate>Create>Connect: adapting youth mental health promotion through the arts <b>Speaker:</b> Keira Bury	Support for tobacco control policy among Western Australian adults <b>Speaker:</b> Natalia Lizama	Collaborative to Follow the Path to a Healthy Baby <b>Speaker:</b> Noni Walker	The litigation against Australia's tobacco plain packaging laws is over: What next? <b>Speaker:</b> Andrea Lucas	Reviewing the first year of our community-facing role in cancer screening <b>Speaker:</b> Caitlin Vasica	Promoting oral health during pregnancy with Aboriginal and Torres Strait Islander women <b>Speaker:</b> Ariana Kong	Thirsty? Choose water! A whole school approach increases water consumption by adolescents <b>Speaker:</b> Mitchell Gadd	Controlled Purchase Operations: Best Practice for Monitoring Alcohol Sales to Minors? <b>Speaker:</b> Hannah Bartman
	eHealth: The Future of Chronic Disease Prevention during and beyond COVID-19? <b>Speaker:</b> Jesse Wife	Unlocking Smoke-Free Legislation for Prisons in Western Australia <b>Speaker:</b> Bree Olsen	Intervention to increase children's physical activity through dog walking and dog play <b>Speaker:</b> Michelle Ng	Analysis of Queensland secondary schools sun safety policies <b>Speaker:</b> Paige Preston	Upskilling and equipping Victorian General Practitioners in skin cancer prevention and detection <b>Speaker:</b> Shannon Jones	Obstacles in oral healthcare for culturally and linguistically diverse mothers: systematic review <b>Speaker:</b> Kanchan Marcus	Perceptions of adequate fruit and vegetable intake: a barrier to increasing consumption <b>Speaker:</b> Lyndal Wellard-Cole	What program characteristics influenced B.strong's implementation in Queensland health services? <b>Speaker:</b> Saji Sebastian



Timing	Session							Room
3:30pm – 5:00pm Concurrent Session 2 Rapid Fire Presentations continued								
Time	2A - Impacts of COVID on preventive health behaviour LIVE – F2F Only	2B - Tobacco control LIVE – F2F Only	2C - Prevention – Children & Youth LIVE – F2F Only	2D - Policy & Advocacy ON DEMAND	2E - Cancer control and screening ON DEMAND	2F - Oral Health ON DEMAND	2G - Obesity Strategy ON DEMAND	2H - Mixed Bag - Social determinants of Health ON DEMAND
3:30pm – 5:00pm	Project pivots – tapping into new opportunities with program partners <b>Speaker:</b> Veronika Pasalic	Understanding user experiences of smoking cessation apps: thematic analysis of consumer reviews <b>Speaker:</b> Hollie Bendotti	Young People’s Mental Health in a Climate Impacted Australia <b>Speaker:</b> Yifan Wang (VIRTUAL)	Engaging the planning sector on shade for UV protection, not just heat <b>Speaker:</b> Elizabeth King	The gender lens – how men view health and bowel cancer screening <b>Speaker:</b> Tara Bowman	Modifiable factors and dentist visits: a comparison of three cohorts of women <b>Speaker:</b> Louise Wilson	Australia’s options to define unhealthy food for regulating marketing to children <b>Speaker:</b> Wendy Watson	Are Primary Health Networks identifying opportunities for prevention? A needs assessments review <b>Speaker:</b> Pippy Walker
	Impact of COVID-19 restrictions on Western Australian children’s physical activity <b>Speaker:</b> Andrea Nathan	Does broadcasting threat and motivational anti-tobacco advertisements concurrently influence quit attempts? <b>Speaker:</b> Jacqueline Bowden (VIRTUAL)	Physical activity policy for early childhood education and care: Results of a Delphi <b>Speaker:</b> Phoebe George (VIRTUAL)	How does CVD absolute risk assessment fit into PHN aims and activities? <b>Speaker:</b> Carissa Bonner		The oral health needs of children in out-of-home care: a scoping review <b>Speaker:</b> Reecha Acharya	Monitoring industry codes on food marketing to children in Australia 2015-2020 <b>Speaker:</b> Wendy Watson	Preventing and reducing gambling harm for vulnerable populations through a grants program <b>Speaker:</b> Erin Devine
	The estimated impact of COVID-19 on Australia’s BreastScreen Program <b>Speaker:</b> Pietro Procopio (VIRTUAL)		Improving cancer prevention behaviours through curriculum content plus whole of school approach <b>Speaker:</b> Nikki Woolley (VIRTUAL)	Building capacity for citizen science for policy and practice in prevention <b>Speaker:</b> Samantha Rowbatham		The integration of oral healthcare in the undergraduate curricula of health professions <b>Speaker:</b> Jacqueline Rojo	Rapid Adaptation: Promoting Health through COVID-19 in Melbourne’s Outer East <b>Speaker:</b> Josette O’Donnell	Tackling social determinants of health through the Katherine Health Justice Partnership <b>Speaker:</b> Thomasin Opie





Timing	Session							Room
<b>3:30pm – 5:00pm Concurrent Session 2 Rapid Fire Presentations continued</b>								
Time	2A - Impacts of COVID on preventive health behaviour	2B - Tobacco control	2C - Prevention – Children & Youth	2D - Policy & Advocacy	2E - Cancer control and screening	2F - Oral Health	2G - Obesity Strategy	2H - Mixed Bag - Social determinants of Health
3:30pm – 5:00pm	Q&A with Speakers	Q&A with Speakers	Q&A with Speakers	<p>Aboriginal Quitline Social Media: an Aboriginal community-focused cessation support strategy <b>Speaker:</b> Sarah de Guzman</p> <p>Understanding policy and practice stakeholder perceptions of citizen science in prevention <b>Speaker:</b> Leah Marks</p>	<i>2E continued</i>	<p>Integrated oral care for spinal cord injury patients: perceptions of non-dental professionals <b>Speaker:</b> Mary Bagdesar</p> <p>Oral health care after spinal cord injury: A scoping review <b>Speaker:</b> Tom Elphick</p>	<i>2G continued</i>	<i>2H continued</i>
<b>Douglas Gordon Oration</b>								
<b>Chair:</b>	Dr Lisa Wood, Associate Professor, University Of Western Australia							
<b>LIVE</b> 5:15pm – 5:45pm	<p><b>From Cervical Cancer Elimination to Lung Screening: Australia's Successes, Opportunities and Challenges for Cancer Screening</b></p> <p><b>Orator:</b> Professor Karen Canfell, Director, The Daffodil Centre, A Joint Venture between Cancer Council NSW and The University of Sydney</p> <p>Australia has three established organised cancer screening programs, for cervical, colorectal (bowel) and breast cancer. These programs save many lives each year – but each face a variety of future challenges. How can participation be maximised, especially in high risk or underserved groups? How should programs adapt to emerging evidence on new screening and triage test technologies? Should screening move to a more explicitly risk-based or tailored approach, and what would be the process for evidence assessment and review to support this? This presentation will discuss the evidence on the benefits, harms and cost-effectiveness of each of the screening programs, and the current considerations for a possible national approach to lung cancer screening for high risk people. A key example will be the 2017 transition of the National Cervical Screening Program to HPV-based screening – this, in conjunction with prophylactic HPV vaccination, is positioning Australia as the first country in the world to eliminate cervical cancer as a public health problem. The learnings and implications for major future transitions in bowel, breast and lung screening programs will be discussed.</p>							<b>Golden Ballroom</b>
5:45pm	<b>End of Day 1</b>							



**Preventive Health Conference 2021**  
Facing the new normal for prevention in 2021 and beyond  
**Monday 10 to Wednesday 12 May 2021**  
Pan Pacific Perth, WA

**Day 2 – Tuesday 11 May 2021**

Timing	Session	Room
8:00am – 5:00pm	Registration	Golden Ballroom Foyer
8:30am – 5:00pm	Exhibition Open	Grand River Ballroom
8:30am – 5:00pm	<b>LIVE</b> Online Support Open	N/A
<b>Plenary Session 3 – Chief Health Officer’s Forum</b>		
<b>Chair:</b>	Adjunct Professor Tarun Weeramanthri, President, Public Health Association of Australia	
<b>LIVE</b> 9:00am – 10:30am	<b>Panellist:</b> <ul style="list-style-type: none"> <li>• Dr Jeannette Young, Chief Health Officer Queensland, Queensland Health</li> <li>• Dr Andrew Robertson, Chief Health Officer, WA Health</li> <li>• Dr Kerryn Coleman, ACT Chief Health Officer, ACT Health</li> </ul>	<b>Golden Ballroom</b>
10:30am – 11:00am	Morning Tea and Exhibition	Grand River Ballroom
10:30am – 11:00am	Virtual Networking Session & Virtual Exhibition	N/A




Timing	Session	Room
11:00am – 12:30pm Concurrent Session 3		
Time	<b>3A - Conversation Starters</b> <b>Room:</b> Centre Golden Ballroom <b>Chair:</b> Terry Slevin <b>LIVE – F2F Only</b>	
11:00am – 12:30pm	<ol style="list-style-type: none"> <li>We need to do better - creating resources for priority groups <b>Speaker:</b> Alycia Simmonds</li> <li>Targeting the last 10%: Smoking cessation in a hospital setting. <b>Speaker:</b> Kirsty De Blanken</li> <li>Using a mascot, music and movement to engage sun protection behaviours <b>Speaker:</b> Melissa Pickering</li> <li>Maintaining engagement in a school health promotion program during COVID_19. <b>Speaker:</b> Michelle Fisher</li> <li>Post COVID Policy: The power of participatory planning in Public Health. <b>Speaker:</b> Anne Polley (withdrawn)</li> <li>Student voices – a window to belonging and connectedness, pre COVID. <b>Speaker:</b> Anne Polley</li> <li>Post COVID Chrysalis: The ‘new normal’ for international students <b>Speaker:</b> Jill Darby</li> <li>Love the game, not the odds - What happens when sport stops? <b>Speaker:</b> Heidi Rose (VIRTUAL)</li> <li>The provision of mental wellbeing through sport <b>Speaker:</b> Sue-Ellen Morphet</li> <li>The Case for Change - supporting new and prospective fathers’ mental health <b>Speaker:</b> Simon Von Saldern (VIRTUAL)</li> <li>Australian adults' support for unhealthy food and alcohol policies to reduce obesity <b>Speaker:</b> Ellen Hart</li> <li>Strategies for increasing vegetable consumption in primary school aged children <b>Speaker:</b> Nicole Toia</li> <li>WA school canteens – from crisis to opportunity <b>Speaker:</b> Amanda Ferguson</li> <li>How unhealthy is unhealthy? A risk-approach to unhealthy brands <b>Speaker:</b> Sue-Ellen Morphet</li> </ol>	<ol style="list-style-type: none"> <li>Women ahead of the game when it comes to unhealthy tactics <b>Speaker:</b> Kellie Maren</li> <li>Using the Food Stress Index to assist with emergency food relief <b>Speaker:</b> Tim Landrigan</li> <li>Unhealthy food and beverage advertising on public assets: A scoping review <b>Speaker:</b> Kathryn Backholer (VIRTUAL)</li> <li>Quality of Life and Parental Distress: Impact of Preventive Dental Disease Management <b>Speaker:</b> Alice Kucera</li> <li>Where are policymakers obtaining their data: A citation analysis <b>Speaker:</b> Kelsey Ingram</li> <li>When puberty comes too early: the importance of preventive health measures <b>Speaker:</b> Lyndal Carbery</li> <li>Cost-effectiveness analysis of tailored exercise for women with breast cancer <b>Speaker:</b> Louisa Gordon (VIRTUAL)</li> <li>Engaging the public in prevention: A scoping review of citizen science approaches <b>Speaker:</b> Leah Marks (VIRTUAL)</li> <li>A health-in-all-policies approach to influencing NSW councils <b>Speaker:</b> Nicola Groskops (VIRTUAL)</li> <li>Community knowledge, behaviour and opinions of sun protection in Queensland <b>Speaker:</b> Paige Preston (VIRTUAL)</li> <li>What positives can be taken from the COVID-19 pandemic in Australia? <b>Speaker:</b> Samuel Cornell (VIRTUAL)</li> <li>Address gambling harm experienced by young people using a settings based approach <b>Speaker:</b> Erin Divine (VIRTUAL)</li> </ol>



Timing	Session						Room
<b>11:00am – 12:30pm Concurrent Session 3 Rapid Fire Presentations continued</b>							
<b>Time</b>	<b>3B - Nutrition</b> Room: South Golden Ballroom Chair: Simone Pettigrew <b>LIVE – F2F Only</b>	<b>3C - Alcohol, Tobacco &amp; Gambling</b> Room: North Golden Ballroom Chair: Libby Jardine <b>LIVE – F2F Only</b>	<b>3D - Prevention – Mixed bag</b> Room: Boardroom Chair: Julie Anne Mitchell <b>LIVE – F2F Only</b>	<b>3E - Tobacco control and prevention</b> <b>ON DEMAND</b>	<b>3F - Prevention - Mixed Bag</b> <b>ON DEMAND</b>	<b>3G - Tobacco, Oral health &amp; Chronic Disease</b> <b>ON DEMAND</b>	
11:00am – 12:30pm	Are better-for-you alcohol products really just better for the alcohol industry? <b>Speaker:</b> Danica Keric	Community sentiment to gambling promotion - why parents are worried <b>Speaker:</b> Heidi Rose (VIRTUAL)	Zero Suicide Healthcare: from passive acceptance to active prevention <b>Speaker:</b> Sue Murray (VIRTUAL)	Public Support for Phasing Out Sales of Cigarettes in Australia <b>Speaker:</b> Emily Brennan	Embracing a 'digital first' approach to health promotion <b>Speaker:</b> Mitchell Gadd	Smoking Cessation in clinical settings is a population health approach <b>Speaker:</b> Holly Scott	
	Improving the diets of children via their grandparents <b>Speaker:</b> Michelle Jongenelis	What evidence is submitted to Australian alcohol advertising policy consultations? <b>Speaker:</b> Julia Stafford	Raising awareness of workplace carcinogens in pre-apprentice and apprentice trades people <b>Speaker:</b> Bruce Beamish (VIRTUAL)	Australian smokers' sensory experiences and beliefs associated with menthol and non-menthol cigarettes <b>Speaker:</b> Amanda Vittiglia	Keeping the end user in mind when developing digital tools. <b>Speaker:</b> Jane Dibbs	An analysis of the tweets of Australian e-cigarette proponents <b>Speaker:</b> Michelle Jongenelis	
	Big Food's use of AI to influence customer behaviour <b>Speaker:</b> Ruby Brooks (VIRTUAL)	'Stay In, Drink Up': The COVID-19 pandemic as an alcohol marketing opportunity <b>Speaker:</b> Hannah Pierce	Engaging local governments to address cancer prevention in Western Australia <b>Speaker:</b> Melissa Ledger	Perceived effectiveness of industry and non-industry focused corrective messages for menthol cigarettes <b>Speaker:</b> Kimberley Dunstone	Dash Dishes the Distance for Kids <b>Speaker:</b> Anneika Scott (withdrawn)	Adapting food literacy programs to the challenges of the COVID-19 pandemic <b>Speaker:</b> Michelle McIntosh	
	WA local government views on supporting healthy food access for health <b>Speaker:</b> Ana Gowrea	Are alcohol companies allowing children to follow brand accounts on social media? <b>Speaker:</b> Hannah Pierce	Oral health-related hospitalisation trends in Australia <b>Speaker:</b> Lina Al-bayati (VIRTUAL)	The changing NSW e-cigarette retail market: observations from liquid nicotine enforcement activities <b>Speaker:</b> Nathan McIntosh	Evaluating the importance of connectedness through arts and community events <b>Speaker:</b> Emily Welsh	A scoping review of Australian policy relating Oral Health to Chronic Diseases <b>Speaker:</b> Kelsey Ingram	



Timing	Session						Room
<b>11:00am – 12:30pm Concurrent Session 3 continued</b>							
Time	3B - Nutrition	3C - Alcohol, Tobacco & Gambling	3D - Prevention – Mixed bag	3E - Tobacco control and prevention	3F - Prevention - Mixed Bag	3G - Tobacco, Oral health & Chronic Disease	
11:00am – 12:30pm	Food for thought – improving food environments in community mental health service <b>Speaker:</b> Victoria Smith	Alcohol industry response to the WA pandemic-related liquor restrictions <b>Speaker:</b> Danica Keric	Longitudinal predictors of driving among older Australian women <b>Speaker:</b> Mitiku Hambisa	A qualitative study of smokers' responses to warning labels for roll-your-own tobacco <b>Speaker:</b> Melanie Wakefield	Community-based pain programs commissioned by Primary Health Networks and COVID-19 adaptations <b>Speaker:</b> Pippy Walker	Diabetes and Oral health <b>Speaker:</b> Nesha Paurobally	
	Healthy half-times: food and drink choices at junior sport <b>Speaker:</b> Emma Hills	The role of point-of-sale signage in influencing consumer behaviour in vending machines <b>Speaker:</b> Angie Passater (VIRTUAL)	A multimedia communication campaign to normalise cancer conversations for Indigenous Australians <b>Speaker:</b> Lauren Kinsella		A validation and cost-analysis study of a targeted school-based dental checkup-program. <b>Speaker:</b> Tan Nguyen		
	Is the calorie content of alcohol a contributing factor for reduced consumption? <b>Speaker:</b> Jacqueline Bowden (VIRTUAL)	Q&A with Speakers	Case Studies of Disaster Preparedness by Geographic Location: the Food Stress Index <b>Speaker:</b> Christina Pollard		Community knowledge of behaviours that impact cancer risk: A NSW population survey <b>Speaker:</b> Nicola Groskops		
	Q&A with Speakers						
12:30pm – 1:30pm	Lunch and Exhibition					Grand River Ballroom Sponsored by: 	
12:45pm – 1:15pm	<b>VicHealth MJA Supplement Launch</b> Australia in 2030: What is our path to health for all?					Centre Golden Ballroom	
12:30pm – 1:00pm	Virtual Networking Session & Virtual Exhibition					N/A	



Timing	Session							Room
<b>1:30pm – 3:00pm Concurrent Session 4</b>								
<b>Time</b>	<b>4A - Preventive Health Strategy</b> Room: Centre Golden Ballroom Chair: Kelly Kennington <b>LIVE – F2F Only</b>	<b>4B - Tobacco, vulnerable people &amp; COVID-19</b> Room: South Golden Ballroom Chair: Joanne Graham-Smith <b>LIVE – F2F Only</b>	<b>4C - Obesity Strategy</b> Room: North Golden Ballroom <b>ON DEMAND</b>	<b>4D - COVID-19</b> <b>ON DEMAND</b>	<b>4E - Chronic disease prevention &amp; nutrition</b> <b>ON DEMAND</b>	<b>4F - Cancer control, screening, and prevention</b> <b>ON DEMAND</b>	<b>4G - Prevention - Mixed Bag</b> <b>ON DEMAND</b>	
1:30pm – 3:00pm	Evaluation of the B.strong Indigenous Health Worker Brief Intervention Training Program <b>Speaker:</b> Frances Cunningham (VIRTUAL)	Smoking cessation and mental health: Broad scale, real-time practice change. <b>Speaker:</b> Sally Plever	Promoting healthier beverage choices: identifying the most effective on-bottle warning labels <b>Speaker:</b> Joanne Dono	Responding to disruption of rural reproductive services and prevention efforts throughout COVID-19 <b>Speaker:</b> Nyssa Watson	A rights-based approach to chronic/noncommunicable disease prevention <b>Speaker:</b> Suzanne Zhou	The Sun Observation Study: Sunscreen and sun protection behaviour in recreational settings <b>Speaker:</b> Tegan Nuss	Engaging Australian youth in climate change advocacy: a public health approach <b>Speaker:</b> Grace Arnot	
	Everything and nothing: Redefining the meaning of public health work. <b>Speaker:</b> Rory Watts	COVID-19: another road block for regional West Australians getting cancers diagnosed early <b>Speaker:</b> Cassandra Clayforth	Reducing sugary drink selections through warning labels: an in-person experimental app study <b>Speaker:</b> Joanne Dono	COVID-19 testing in Australia: identifying and addressing capability, opportunity and motivation barriers <b>Speaker:</b> Carissa Bonner	Insights into Commercial Foods for Infants and Toddlers in Australia <b>Speaker:</b> Andrea Schmidtke	Improving sun protection behaviours of young adults through social marketing campaigns <b>Speaker:</b> Cameron Sugden	Pandemic communications: what have we learnt? <b>Speaker:</b> Melissa Sweet	
	Prevention of diabetes complications by good oral health - A systematic review <b>Speaker:</b> Joerg Eberhard	COVID-19 – an opportunity for smoking cessation? <b>Speaker:</b> Zainab Zaki	Factors driving uptake of healthy food-retail interventions: A systematic review of reviews <b>Speaker:</b> Adyya Gupta	Leading with science: Australia's use of evidence to successfully combat COVID-19 <b>Speaker:</b> Caroline Miller	What contribution do foods eaten out make to young Australians' diets? <b>Speaker:</b> Lyndal Wellard-Cole	Insights from formative research to develop a SunSmart media campaign for men <b>Speaker:</b> Clover Maitland	How do we conduct population health research during COVID-19? Implications and recommendations <b>Speaker:</b> Amy Villarosa	



Timing	Session						Room
<b>1:30pm – 3:00pm Concurrent Session 4 continued</b>							
Time	4A - Preventive Health Strategy	4B - Tobacco, vulnerable people & COVID-19	4C - Obesity Strategy	4D - COVID-19	4E - Chronic disease prevention & nutrition	4F - Cancer control, screening, and prevention	4G - Prevention - Mixed Bag
1:30pm – 3:00pm	Where are preschoolers active in childcare centres? A hot-spot analysis <b>Speaker:</b> Pulan Bai	Smokers' perceptions of the Quitline and barriers to its use <b>Speaker:</b> Natalia Lizama	Australian adolescents' levels of support and opposition towards sugary drinks policy options <b>Speaker:</b> Kerry Ettridge	Minimising COVID-19's impact on older people's engagement in yoga classes: what works? <b>Speaker:</b> Abby Haynes	Association between food purchasing settings and dietary intake among Australian adolescents <b>Speaker:</b> Michelle Chen	Evaluation of a national campaign to encourage NBCSP FOBT participation <b>Speaker:</b> Belinda Morley	The power of lived experience in tackling gambling harm - Three Sides of the Coin performances <b>Speaker:</b> Catherine Simmonds
	What do public health graduates do? Do they do public health work? <b>Speaker:</b> Rory Watts	Supporting vulnerable populations to quit smoking via telephone-based intensive quit support <b>Speaker:</b> Claudia Regan-Knights (VIRTUAL)			Nutrition content claims and 'better-for-you' features on alcohol products <b>Speaker:</b> Ashleigh Haynes	Estimates of a parent-of-origin effect for Lynch syndrome <b>Speaker:</b> Shimelis Dejene Gemechu	Development and implementation of electronic gambling machine policies in Victorian local governments <b>Speaker:</b> Sarah Marko
	Development of recommendations for implementing nature-based play and learning in primary schools <b>Speaker:</b> Nicole Miller (VIRTUAL)	Influence of COVID-19 on smoking cessation thoughts and behaviours <b>Speaker:</b> Joanna Caruso (VIRTUAL)				Bowel cancer screening return rates during a national campaign to encourage participation <b>Speaker:</b> Sarah Durkin	The influence of social practices on older adults' gambling in Australia <b>Speaker:</b> Rebecca Johnson
3:00pm – 3:30pm	Afternoon Tea and Exhibition						Grand River Ballroom



Timing	Session	Room
<b>Plenary Session 4 - Countering Tobacco Industry Strategising</b>		
<b>Chair:</b>	Emeritus Professor Mike Daube AO, Curtin University	
<b>LIVE</b> 3:30pm – 5:00pm	<p><b>Winning the battles but losing the war?: global lessons from countering the tobacco industry</b>  <b>Keynote Speaker:</b> Professor Anna Gilmore, Professor of Public Health, Tobacco Control Research Group, University of Bath</p> <ul style="list-style-type: none"> <li>• Our understanding of tobacco industry strategies and ability to counter them has advanced significantly and this has undoubtedly contributed to the successful implementation of tobacco control policies. Yet progress remains too slow and each major policy advance involves a David and Goliath battle with the tobacco industry wasting vast time and resource.</li> <li>• Key areas of progress in global tobacco control (addressing tobacco smuggling, harnessing harm reduction for public health benefit, reducing industry influence in science) now look threatened by the tobacco industry's strategising and repeated yet misleading claims to have changed.</li> <li>• These patterns are now being played out in other areas of public health where policy advances threaten corporate profits.</li> <li>• This presentation therefore aims to critically review progress in understanding and addressing tobacco industry interference so that lessons can be learned for global tobacco control and for other areas of public health. In so doing it will explore the need to both win the short-term 'battles' and longer term 'war', the latter of key relevance to broader efforts to address the commercial determinants of health.</li> </ul> <p><b>Tackling tobacco use: accelerating improvements in Indigenous health outcomes</b>  <b>Keynote Speaker:</b> Dr Raglan Maddox, Fellow, Study Director for Tackling Indigenous Smoking, Australian National University</p> <p>There are almost 50,000 fewer Aboriginal and Torres Strait Islander adult daily smokers today (40.2%), than there would be if smoking prevalence had remained at 2004/05 levels (50.0%). However, smoking causes more than one-third (37%) of all Aboriginal and Torres Strait Islander deaths at any age, and half of Aboriginal and Torres Strait Islander deaths at age 45 years and over. So while there is good news in ongoing declines in tobacco use, urgent work is required to accelerate these declines, learning from our successes to reduce tobacco related morbidity and mortality.</p> <p><b>Dirty Politics: Industry Character Assassination 101</b>  <b>Keynote Speaker:</b> Mr Shane Kawenata Bradbrook, Tobacco Control Advocate, Te Ao Hurihuri</p> <p>This is a story about attack politics in New Zealand and the systematic character assassination of three public health figures in the tobacco, alcohol and obesity space via an industry linked public relations firm and a right-wing blog site. Investigative journalist Nicky Hager, in his book 2014 <i>Dirty Politics</i>, revealed that attacks were politically coordinated to distort the public health narrative while defaming those who challenged those industries. The journey to taking a defamation lawsuit against these industry aligned parties will be critiqued from a professional and personal perspective.</p> <p>Q&amp;A with Keynote Speakers</p>	<b>Golden Ballroom</b>
<b>6:30pm – 9:30pm</b>	<b>Conference Networking Function</b> ( <i>Offsite, registration required</i> )	<b>Beaumonde On The Point, East Perth</b>
<b>9:30pm</b>	<b>End of Conference Program Day 2</b>	





## Day 3 – Wednesday 12 May 2021

Timing	Session					Room
8:30am – 12:00pm	Registration Open					Golden Ballroom Foyer
8:30am – 11:00am	Exhibition Open					Grand River Ballroom
8:30am – 11:30am	LIVE Online Support Open					N/A
<b>9:00am – 10:30am - Concurrent Session 5 Long Oral Presentations</b>						
Time	5A - Social determinants of health Room: Centre Golden Ballroom Chair: Michelle Jongenelis LIVE – F2F Only	5B - Policy & Advocacy Room: South Golden Ballroom Chair: Christina Pollard LIVE – F2F Only	5C - Preventive Health Strategy Room: North Golden Ballroom ON DEMAND	5D - Tobacco control ON DEMAND	5E - Tobacco control and prevention ON DEMAND	5F - Cancer control - communities ON DEMAND
9:00am – 10:30am	Housing people experiencing homelessness – pragmatically addressing the social determinants of health <b>Speaker:</b> Lisa Wood	More smoke-free public spaces in regional Western Australia; advocacy successes <b>Speaker:</b> Shenae Hawkins	Understanding the barriers to investment in preventive health <b>Speaker:</b> Kevin Tee	Consumer perspectives on smoking cessation interventions <b>Speaker:</b> Louise Ross	Initial exposure to longer tobacco control campaign messages may maximise impact <b>Speaker:</b> Tamara Tabbakh	What's up doc? Prompting early medical-help seeking in the bush <b>Speaker:</b> Cassandra Clayforth
	Continuous Glucose Monitoring: Cost Effectively preventing Preterm Birth in Type 1 Diabetics <b>Speaker:</b> Jasmin Sekhon	Industry actor use and misuse of evidence in Australian alcohol policy submissions <b>Speaker:</b> Julia Stafford	Economic evaluation of the Western Australian LiveLighter® mass media campaign <b>Speaker:</b> Jaithri Ananthapavan	NSW Smoking and Quitting Attitudes and Behaviours <b>Speaker:</b> Laura Goudswaard	Enhancing smoking cessation training in NSW public oral health settings <b>Speaker:</b> Achini Kuruppuarachchi	Building on strong community ties to increase screening participation in CALD communities <b>Speaker:</b> Caitlin Vasica



Timing	Session					Room
9:00am – 10:30am - Concurrent Session 5 Long Oral Presentations continued						
Time	5A - Social determinants of health LIVE – F2F Only	5B - Policy & Advocacy Room: South Golden LIVE – F2F Only	5C - Preventive Health Strategy ON DEMAND	5D - Tobacco control ON DEMAND	5E - Tobacco control and prevention ON DEMAND	5F - Cancer control - communities ON DEMAND
9:00am – 10:30am	Australian women's understanding of and preferences towards electronic gambling machines. <b>Speaker:</b> Hannah Pitt	Evidence-based practice and practice-based evidence: lessons learned from the PLAYCE Policy Project <b>Speaker:</b> Ivana Girard (VIRTUAL)	Proactive Prevention within the hospital system and partnerships to address complex patients <b>Speaker:</b> Casey Windshuttle	Getting to know people who smoke – a psychographic segmentation <b>Speaker:</b> Gemma Hearnshaw	Can e-cigarettes assist opiate agonist treatment clients quit smoking? An RCT protocol <b>Speaker:</b> Melissa Jackson	Oral Cancer Risk Behaviours of Indian Migrants in Australia: A Qualitative Study <b>Speaker:</b> Nidhi Saraswat
	Stigmatising attitudes towards crystal methamphetamine use: Overcoming this barrier to help-seeking <b>Speaker:</b> Steph Kershaw	Leveraging Electronic Health Records to Improve Care of Noncommunicable Diseases <b>Speaker:</b> Ahmed Hazazi	Is Preventive Care a Part of Community Managed Organisations Staff's Routine Practice? <b>Speaker:</b> Lauren Gibson	Comparing expenditure of smokers and quitters across socioeconomic groups using HILDA survey <b>Speaker:</b> Anita Lal	Embedding Smoking Cessation in Cancer Services <b>Speaker:</b> Neva Miller	
	Impact of dietary trajectories and SES on obesity and ECC in children <b>Speaker:</b> Narendar Manohar (VIRTUAL)	Policy- and practice-led citizen science in prevention: motivations and challenges <b>Speaker:</b> Yvonne Laird		Targeting retailers to stop selling tobacco: Is a nudge what it takes? <b>Speaker:</b> Abby Smith		
	Q&A with Speakers	Q&A with Speakers	Q&A with Speakers			
10:30am – 11:00am	Morning Tea and Exhibition					Grand River Ballroom
10:30am – 11:00am	Virtual Networking Session & Virtual Exhibition					N/A



**Preventive Health Conference 2021**  
Facing the new normal for prevention in 2021 and beyond  
Monday 10 to Wednesday 12 May 2021  
Pan Pacific Perth, WA

Timing	Session	Room
<b>Closing Plenary – Building on success: Preventive Health for COVID and beyond</b>		
<b>Chair:</b>	Ms Julia Knapton, Director Health Promotion, Healthway	
<b>LIVE</b> 11:00am – 12:15pm	<p><b>Building on success: Preventive Health for COVID and beyond</b>  <b>Keynote Speaker:</b> Dr Dawn Casey, Deputy CEO - NACCHO, National Aboriginal Community Controlled Health Org  <b>Keynote Speaker:</b> Dr Lorraine Anderson, Medical Director, Kimberley Aboriginal Medical Services Ltd</p> <p><b>Building on success: Preventive Health for COVID and beyond/Mappa</b>  <b>Keynote Speaker:</b> Mrs Ronda Clarke, AHCWA Mappa Project Manager, Aboriginal Health Council of WA</p> <p>Q&amp;A with Keynotes</p> <p><b>Conference Close</b></p>	<b>Golden Ballroom</b>
12:15pm – 1:00pm	Lunch and Exhibition	Grand River Ballroom
12:15pm – 12:45pm	Virtual Networking Session & Virtual Exhibition	N/A
<b>1:00pm</b>	<b>End of Conference</b>	